

Product Data Sheet

Module: Gift and Loyalty Cards

Description

AppSuite offers custom designed branded magnetic gift and loyalty cards as part of its offering. These cards are available in small orders from 100 cards to orders of 10,000 or more. The cards are 4 color and can come with sleeves or envelopes as well.

Key Features

Card Quality – The AppSuite card is both attractive and durable. The magnetic material is built into the laminate versus Inferior cards where the magnetic material is laid down on top of the card. There are different coercivities of magnetic material. AppSuite uses 300oe (oersted) to encode the magnetic material which requires more energy to encode and therefor much harder to erase.

CVV codes – AppSuite can offer cards with CVV codes for extra security.

Bar Codes – AppSuite can print bar codes on the cards for use with scanners.

Envelopes and Sleeves – Along with your cards you can order custom printed Sleeves and or Envelopes to further improve the image of your card and make it more appropriate for use as a gift.

Preloaded database – AppSuite can either create a card sequence for the production of a batch of cards and load the data into the database or import a list from a card supplier into the database, service fees do apply. Gift cards and Loyalty cards can also be loaded and activated one at a time as well.

Related Part #'s for cards: 2994229 - 3005092 – 3015671 – 3025372 – 3032321 – 3042489 – 3054569 – 3066941 – 2217934 - 2227078

Related Part #'s for sleeves/envelopes: 2208180 – 2183598 – 2199321 – 3078946 – 3102710 - 3114042

