

Product Data Sheet

Module: Data Conversion

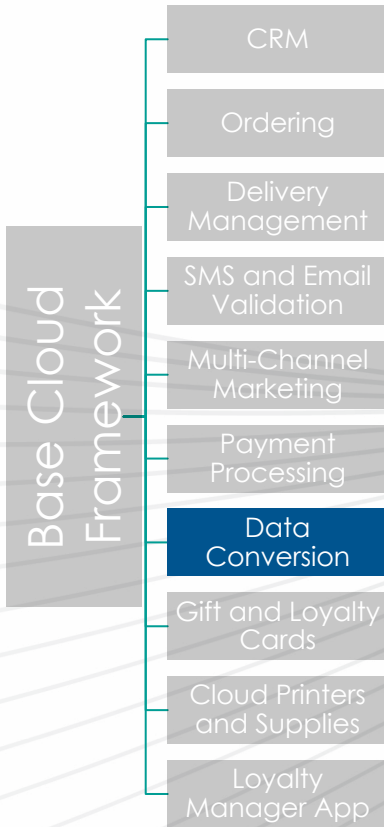
Description

When moving to the AppSuite Cloud CRM program there can be the need to convert and migrate data from legacy systems such as gift card, loyalty, email marketing, SMS, customer ordering history and demographic data. This document describes the process and services included in this process.

Key Features

Standard Templated Data Conversion Part #: 2919472 - AppSuite has certain standard pre-configured conversion scripts for commonly converted data sources. These Data Conversions are less work for AppSuite and and less costly.

Custom Data Conversion Part #: 2921521 – Many data conversions need to be built custom for a particular data source and or to support certain rules or instructions on how to handle data once converted to the AppSuite system. These conversions are more costly than Standard ones.



Other Considerations

The conversion file needs to be in a CSV “Comma Separated Value” or MS Excel file format. The customer is responsible for timely submission and approval of files and conversion routines. AppSuite is not responsible for inaccurate data or missed records.

